Go product shopping

By Sierra Rendon, today Staff

If you came to San Francisco seeking the latest technology, products and services in dentistry, the exhibit hall featuring almost 400 booths at CDA Presents The Art and Science of Dentistry is an ideal place for you to conduct your search.

In addition to all of the tried-and-true products that clinicians and dental staff have come to rely on, the CDA also has no less than 35 new products on the exhibit hall floor at this show. Here is a sampling of the new products you may want to check out while here in San Francisco:

• Get with Grush: We all know how hard it can be to get kids to brush consistently and properly. But with the Grush — the gaming toothbrush — you might have a better shot! Grush transforms the chore of brushing into a fun and interactive game and offers

Last chance for education

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If you spent too much time wandering the aisles in the CDA exhibit hall and not enough time in the educational sessions, you still have plenty of opportunities to get caught up today!

Here are just a few of your options:

• “Social Media for Dentists” with Brad Newman in Moscone South 302 from 7:30-9:30 a.m. Learn how to maintain a social media conversation that is fresh, likable and targeted for the right audience.

• “Oral Cancer Screenings: If Not You, Then Who?” with Karen Davis, RDH, in Moscone South 307 from 7:30-10 a.m. In this course, you’ll learn how to identify and instruct patients on how to reduce risk factors for oral cancer.

• “Minimally Invasive Restorative Dentistry” with Dr. Joel H. Berg in Moscone South 200/212 from 9-11:30 a.m. This course will help you understand restorative approaches to caries management involving innovative treatment planning and materials.

• “Foundations of Dental Office Management” with Teresa Duncan in Moscone South 302 from 3-5 p.m. Learn how to structure an effective team, manage your practice for financial success and anticipate insurance issues and industry changes.
CONFIDENCE LIES BENEATH THE SURFACE

Dental health is the cornerstone of your well-being. Introducing Planmeca FIT™ - an open CAD/CAM system that is a Fully Integrated Technology for chairside dentistry. Restorations are individually crafted to fit your unique needs, ensuring superior strength and esthetics that stand the test of time.

To schedule a demonstration, contact your Henry Schein representative or call 800.645.6594 + press 1.

www.planmecacadcam.com
parents a dashboard that allows them to track and reward children's brushing. To see Grush in action, stop by the booth, No. 2404.

- **Buffering simplified:** The Anutra Local Anesthetic Delivery System is a revolutionary way to buffer local anesthetics. Who wouldn't want to anesthetize a patient and be able to go to work in just two minutes? Additionally, the Anutra Feedback Aspiration Syringe allows for multiple doses in a single syringe. With buffering, practitioners are more productive, efficient and profitable while providing more comfort to patients, according to Global Surgical Corp. To check Anutra out, stop by booth No. 815.

- **Secure core build-up:** Kettenbach's new Visalys Core is the first core build-up material with unique Active-Connect-Technology (ACT) for bonding reliably with all common light and dual-curing one step and multi step adhesives. Visalys Core also bonds to light-curing, single-stage adhesives without an additional activator. For more information, visit the booth, No. 1640.

- **Four shades whiter:** The Philips Zoom QuickPro is a new whitening varnish with breakthrough two-layer technology that allows hydrogen peroxide to be sealed against the teeth for 30 minutes with, on average, four shades of improvement. The procedure takes minimal time in office and delivers a noticeably whiter smile for your patients on the go. Learn all about it at booth No. 1626.